

Article from Saxmundham Town Telegraph by Penny Robertson

Why is Peakhill Farm Shop closing?

Karen and Rob White have contacted the TT to let us know why they are closing the Peakhill Farm Shop in Saxmundham High Street.

“After 3 years we have sadly decided to close Peakhill Farm Shop for a variety of reasons.

The shop is no longer viable in Saxmundham for a variety of reasons. People are growing more of their own veg, our product ranges are now much more widely available at other shops and supermarkets and we have noticed a reduction in our customer base in saxmundham over the last few months. An ongoing issue has always been the lack of free parking in the town which we believe discourages new customers from stopping in Saxmundham and exploring the High Street and all that Saxmundham has to offer.

We started our shop so we could bring fresh farm produce into saxmundham on a daily basis but the last few months we have seen a dramatic decline in sales, despite selling more fresh vegetables than ever before through other outlets and restaurants locally.

It's very sad and many of our regular customers have expressed their disappointment. However we are not going away the farm will still be a direct outlet for our organic beef, vegetables and salads and our produce is available at other farm shops in the area. We would encourage customers to visit us at the farm or pop along to Friday Street & Middleton farm Shop's which we supply.

Peakhill are celebrating 10 years of being a Certified organic farm in 2010 and are planning a range of seasonal food events and farm walks. Karen says “It’s a beautiful farm and we want to find new ways to share it with the community. We are also having a farm walk on saturday 3rd October as part of the Aldeburgh food festival and would welcome anyone who wants to know more about our farm and how we produce our food to join us on the day.

In the mean time Karen and Rob say “Thank you to all our customers who have supported us at the shop and we hope to see you at the Farm in Theberton only 3 miles away. Please also sign up for our newsletter so we can keep in touch via our website www.peakhillfarm.co.uk”